Commitment
We act on behalf of children in a humane and professional manner, guided by principles of justice and solidarity.

Courage
We make bold decisions, acting and taking stances with determination.
Respect

We act with integrity and in a responsible and transparent manner, working cooperatively while also respecting diversity.

Ambition

We strive to create changes that are relevant, positive and sustainable for children and their communities.
We act on behalf of children in a humane and professional manner, guided by principles of justice and solidarity.

- We favour a participatory approach where children and all other stakeholders are listened to and enabled to influence decisions that concern them.
- Our efforts promote the well-being and development of the child in accordance with his/her rights.
- We work closely with children in their own environment.
- Our involvement is governed by principles of humanity, non-discrimination, impartiality and independence.
- We utilise and manage our resources and skills in the best possible way.
- We take all necessary measures to ensure the safety of both our staff and our beneficiaries.
We make bold decisions, acting and taking stances with determination.

- We deliver aid programmes that are targeted at developing regions as well as those facing conflict or disaster.
- We take public stances based on relevant research and reports from our local staff.
- We uphold responsible management practices which take into account the consequences of our decisions.
- We are compassionate but never complacent when communicating and interacting.
We act with integrity and in a responsible and transparent manner, working cooperatively while respecting diversity.

- We are accountable and transparent in our dealings with all our partners, whether they are beneficiaries, professionals or donors.
- We respect the laws and customs of the environments in which we work, both in the field and at our headquarters.
- We uphold a culture of dialogue and foster an excellent cultural, social and gender balance within our organisation.
We seek to create changes that are relevant, positive and sustainable for children and their communities.

- We are an ambitious, dynamic and determined organisation.
- We seek innovative solutions and implement them in an effective manner so as to optimise the impact of our involvement.
- We ensure continuous learning and development based on knowledge sharing and best practice methods.
- We uphold our independence, which safeguards our freedom to make decisions and act autonomously.